



Dear Friend,

My name is Marisa Wayne, President and Co-Owner of GritCycle and my partner, Matt Bourne, and I are hosting a fundraising event called the Gritty Up for the John Wayne Cancer Foundation on May 31 and June 1!

Before he died, my father asked my brothers and sisters and I to use his name to help fight against cancer. Inspired by his grit, the John Wayne Cancer Foundation (JWCF) was founded to fund novel and innovative programs that improve cancer patients' outcomes and save lives through research, education, awareness and support. To continue on the path to finding a cure, we rely on donations from organizations and folks like yourselves. This year, our fundraising goal is \$400,000 which will support our Fellowship Oncology Program at the John Wayne Cancer Institute, the John Wayne Alumni Fellows, and help fund our Block the Blaze initiative.

Please consider supporting our event as a corporate sponsor or with a donation to our Silent Auction, which takes place on Friday, May 31st at the Lido House Hotel in Newport Beach. Additionally, we'll also be hosting a 3-hour indoor cycling class at the same venue on Saturday, June 1st. We invite you to come ride or sponsor a cancer-fighting team who will be sweating for a cure! Participating sponsors will be prominently featured throughout the weekend and your generosity will reach a target market of couples and families who appreciate upscale products, services and opportunities.

To become a sponsor, please fill out the form on the next page and submit to greg@johnwayne.org no later than **Friday, May 24th 2019**. For more details around the event, please read through the information on the next page or visit the www.gritcycle.com/gritty-up.

We all know too well how devastating a cancer diagnosis can be for an entire family, so join us in "The Showdown" against cancer and help our mission to bring courage, strength and GRIT to the fight against this terrible disease. Thank you in advance for your generosity and support!

Sincerely,

A handwritten signature in black ink that reads "Marisa Wayne". The signature is fluid and cursive, with a long horizontal stroke at the end.

Marisa Wayne
President of GritCycle



CORPORATE SPONSORSHIP FORM

GOLD SPONSORSHIP - \$10,000

- Six (6) tickets to the Gritty Up Party
- Digital Ad Placement on Gritty Up Website
- Interview feature on the GritCycle Outpost Blog
- Placement on Gritty Up T-Shirt
- Interview spotlight on the GritCycle Podcast, Talkin' Grit
- Digital Placement on Gritty Up Email Blasts

SILVER SPONSORSHIP - \$ 5,000

- Four (4) tickets to the Gritty Up Party
- Digital Ad Placement on Gritty Up Website
- Placement on Gritty Up T-Shirt
- Interview feature on the GritCycle Outpost Blog
- Digital Placement on Gritty Up Email Blasts

BRONZE SPONSORSHIP - \$ 2,500

- Two (2) tickets to the Gritty Up Party
- Digital Ad Placement on Gritty Up Website
- Placement on Gritty Up T-Shirt

BAR SPONSORSHIP - \$1,000

- Signage at Bar during Gritty Up Party
- Digital Ad Placement on Gritty Up Website

Name: _____

Company: _____

Address: _____

Phone Number: _____ Email: _____

Sponsorship Package: Gold Silver Bronze Bar

Billing Address: _____

Credit Card Number: _____

Expiration: _____ CVV: _____

PLEASE RETURN TO GREG GRABER AT GREG@JOHNWAYNE.ORG OR MAIL TO
JOHN WAYNE CANCER FOUNDATION UPON COMPLETION: 210 62ND STREET, NEWPORT BEACH, CA 92663
NO LATER THAN **MAY 24, 2019.**



GIFT IN-KIND DONATION FORM

A gift in-kind is any donation of an item to the Silent Auction, the Gritty Up Rides, or any other fundraising effort for the John Wayne Cancer Foundation.

Company Name/Donor: _____ hereby
Agrees to donate the item(s) or service(s) described below to the Gritty Up fundraising event
benefiting John Wayne Cancer Foundation.

**PLEASE EMAIL, DROP OFF OR MAIL ITEMS TO KATIE FROME (KATIE@GRITCYCLE.COM)
234 E 17TH STREET #113 COSTA MESA, CA 92627 NO LATER THAN MAY 24, 2019.**

Description/Quantity of Donated Item: _____
Estimated Value: \$_____ (It is the responsibility of the contributor to provide the est. value)

This donation is to be used for (Please check one):

Silent Auction Donation Gritty Up Rider Swag Bag

Date: _____

Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Please retain a copy of this form for your records and to substantiate your contribution to a federal tax-exempt organization. Note: Contributions are tax deductible to the extent allowed by law. This fundraising event benefits John Wayne Cancer Foundation, a 501(c)(3) Public Charity, Tax ID Number 46-2250073.

GRITTY UP VOLUNTEER/STAFF

Date Received: _____

Name of Gritty Up Contact Who Solicited Item: _____

Name of Gritty Up Contact Who Received Item: _____
